

ID: 2765 NICK B

FAX OUT 17.02.2014

# SECURE DATA. Secure Business.





ID: 3048 MARY L. Black & White Print 11.12.2014







## THE THREAT IS REAL.

In today's Information Age, it is more important than ever to defend your company's documents.

Corporate espionage, information theft, and idea-sapping are still very real concerns this day and age.

High profile incidents make for great headlines, but are not representative of what is truly happening on the ground. Based on a recent survey, current and former employees represent a significant likelihood of security lapses (as high as 27% to 31%).\*

Most of these lapses are not even malicious, but are caused by good employees carrying out their jobs in an insecure manner.

While company chiefs are aware of the growing threats, many are failing to safeguard against attacks from the inside. To compound the issue, companies continue to move towards decentralization and outsourcing business models. For true protection, 'trust' alone is insufficient. Firewalls are not enough.

What your company needs is a real solution.

## THE IW SECURE AUDIT MANAGER EXPRESS

\* The Global State of Information Security® Survey 2014



The iW Secure Audit Manager Express (iW SAM Express) acts as a deterrence against employees who may leak valuable information sent on Canon's imageRUNNER and imageRUNNER ADVANCE devices.

Each time printing, scanning, copying or faxing is performed by users, the text and image data will be captured along with log information. This provides the administrator with document distribution oversight and safeguards against potential information espionage or abuse.

If a breach does occur, the administrator can audit the daily job list to find the type of activity, exact time of incident, and a host of other information with which can be used to trace the source. Think of it as a surveillance camera for your document infrastructure.

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## DATA LOGGIING



All end-user activities such as print/scan/copy/fax are logged at the multifunctional device. This works even when the device is not connected to the network.

Job log data includes attributes such as time, date, and username. An image is captured at the same time and tagged to the log.

User at device



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Audit by specific criteria

## DATA TRACKING

All logged data are stored in an Export Folder. Administrators can do a manual data tracking on who leaked the data, when user did it, which document leaked, where and how it happened via the generated job listing file, followed by user investigation to find out why.

With uniFLOW, automated OCR scan can be performed to search for keyword with real-time email alert to the administrator. If required, administrators can also reject any document containing keyword from printing automatically.

### DATA MANAGING



The amount of logged data can be substantially large, and necessarily to retain for future audit.

Through uniFLOW integration, administrators can compress the logged data further by up to 50x, and encrypt it with password or compress the file in PDF/A format for longer term file preservation needs. These compressed files can then be output automatically to any WebDAV-enabled information management software, SharePoint, Therefore, folders, etc., for future audit.

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id: 2844 LINA J.

28.05.2014

ID: 1673 John A. Scan & Color Print 10.07.2014

# **PROTECT** YOUR DATA **«««««**

Trace, track and protect business critical info from theft through deterrence

Three-tier protection for your confidential data

Facilitate user compliance from within Full integration with uniFLOW, a unified print management platform

Cost effective safeguard

against significant losses

Manual or automated data search capability

To arrange for a demonstration or for more information, contact a Canon sales representative today.



**Delighting You Always** 

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